

2022 WNA Committee Goals/Vision

The goal of the WNA **Governance Committee** is to help ensure the WNA is an open, honest, transparent, inclusive, representative, and democratic neighborhood organization.

The goal of the **Communications Committee** is to inform, engage, and educate residents and other interested parties regarding issues important to their understanding of, and participation in the Warfleigh neighborhood.

We hope to increase resident awareness of neighborhood news and events and inform visitors of the needs and benefits of living in this community. Our messaging can be found on:

- Timely postings on **warfleigh.com**. The Warfleigh neighborhood website is updated, secure, and is a well-designed community asset. We hope to use our donate page to help fund exciting Warfleigh projects that other committee Chairs will address.
- We intend to send **Mail Chimp** e-blast 4x year. (Kudos to marketing neighbor Kristi Rubino) The Fall survey (kudos to board nominee Libby Hiple) resulted in a great database of information that helps us prioritize what is important to you. And it also gave us a database of 130 households who opted in or subscribed to the newsletter. Since then, we have had six more subscribers sign up on our website. Our goal is to increase our subscriptions from 130 HH to 200 HH (or 1/3 neighborhood.) We plan to continue using the survey signs to gauge interest in other initiatives in the future.
- We use **Social Media** – posting on Facebook, Nextdoor, and Instagram. We hope to increase the number of posts by visitors and Directors so new information is posted often We want people to see what we love about Warfleigh - gardening, pets, neighbors, architecture, music, wildlife, and art. **We need neighbors to step up to champion categories, so our content is always interesting.**
- Introduction of **Block Steward** program!

The goal of the **Development Committee** is

2022 - 2023 Objectives (aka goals)

- Create and launch a (**VOLUNTARY**) paid WNA dues membership program by May 31, 2022
- Bank \$10k before February 28, 2023
Controllable Behaviors (an individual activity designed to accomplish goals)
- Reach out to 2 existing sign donors by March 15, 2022
- Craft a long-term strategy (2 year minimum) for fundraising and stewardship efforts by March 31, 2022
- Build and circulate a neighborhood survey by March 31, 2022 - membership program feedback, how to spend \$, etc.
- Create a "Giving Tuesday" initiative by October 1, 2022

- Promote gift giving via <https://warfleigh.com/index.php/donate/> 4x per year (March, June, September and December) via email and social media

The goal of the **Infrastructure Committee** is to advocate for the maintenance and revitalization of our neighborhood infrastructure. Some initial goals for this committee are:

1. Finish the sidewalk survey

-Make sure all sidewalks in Warfleigh are graded, recorded, and submitted to the city for repairs. This includes updating the original spreadsheet with areas the city has “ground down”/remediated and areas still in need of repair.

2. Address potholes, crumbling roads and debris.

-Staying on top of potholes by reporting them to the Mayor’s Action Center. The more people complain, the better chance we have of getting them fixed.

-Crumbling roads: Would like to get estimates by private companies to evaluate the conditions of our roads. This could be an important tool/leverage to get the city to repave (or at the least) strip patch deteriorating roads.

-Debris: get the city to use street sweepers on a regular basis. Also, work in Conjunction with beautification by organizing neighborhood cleanups and KIB.

-Keep up with areas needing repainting (stop lines, pedestrian crosswalks, etc.) by reporting to the MAC.

3. Fix poorly installed handicap ramps and drainage

-several ramps have poorly installed slopes which is causing drainage issues and street/sidewalk flooding in some areas. This pooling/flooding causes a buildup of mud and debris and creates unsafe walking conditions and unusable ramps and sidewalks. Again, the more voices we have complaining, the more the city will listen.

The goal of the **Strategic Committee** is (we need a volunteer to help chair)

The goal of the **Beautification Committee** is to focus on the appearance and cleanliness of our neighborhood. Potential projects/initiatives include the following :

- Procurement and installation of neighborhood logo signs
- Regularly scheduled neighborhood cleanups
- Procurement and installation of “No Dumping” signs on levee
- Procurement and installation of trash receptacles on levee
- Partnering with Block Stewards to designate someone on each block to pick up random trash
- Levee wall mural (work with special events to engage community)
- Graffiti mitigation (possible mural on pumping station)
- Liaison to Holliday Park Foundation Meridian Arch steering committee

The goal of the **Outreach Committee** is to increase connectivity among Warfleigh neighbors and build neighborhood excitement. Initiatives include:

- Partnering with Block Steward Committee to help facilitate welcoming of new neighbors.
- Assist Beautification Committee in building volunteer base and ultimately neighborhood pride.
- Plan (at least) two Warfleigh neighborhood social events in 2022
 - 1) Block party (June 2022)
 - 2) Fall party (October 2022)
- Participate in Broad Ripple Lights Up Parade representing Warfleigh (December 2022)

The goal of the **Block Steward Committee**

- Launch an initiative to make our large neighborhood smaller and more connected.
- Split the neighborhood into ten quadrants of approximately 50 homes.
- Each quadrant will have one or two Block Stewards who will share WNA news, events like block parties, city services, or sidewalk changes, welcome new neighbors, and act as a conduit for neighbor concerns. This March, neighbors will receive a WNA Block Steward flier and the name of their Block Stewards, IF a neighbor has volunteered for that opportunity.
- The program is entirely voluntary, and participants must reach out to their Block Steward to participate in email communications.