



CITY OF INDIANAPOLIS
NEIGHBORHOOD GRANT PROGRAM APPLICATION
(FIRST ROUND – SPRING 2022)

INDIANAPOLIS
NEIGHBORHOOD RESOURCE CENTER (INRC) WITH FUNDING FROM THE CITY OF INDIANAPOLIS THROUGH AN
AMERICAN RESCUE PLAN ACT (ARPA) ALLOCATION

APPLICATION TEMPLATE

Part I. Organizational Information

Organization/Association Name: Warfleigh Neighborhood Association (WNA)

Neighborhood: Warfleigh Neighborhood ZIP Code: 46208

Qualified Census Tract (OCT Look Up Tool):

Organization/Association Primary Contact

Name: WNA/ Tammy J. Sajdyk

Address: 6052 Meridian Street West Dr

City: Indianapolis State: IN ZIP Code: 46208

Email: Phone:

Date of Attendance at Mandatory Workshop Session: X Wednesday, May 11, 2022
Friday, May 20, 2022

Part II. Project Description and Timeline

Describe the proposed project and how it will improve the neighborhood. Describe the project plan and timeline. (750 words or less) The project proposed in this application is to establish Warfleigh neighborhood as its own entity and create a sense of community among the many residents. This project entails the cost of making and displaying gateway signage for our neighborhood. This is the first of many projects planned for engaging our neighborhood; however, we felt this was priority number one.

Background: The neighborhood of Warfleigh is comprised of approximately 700 homes across two zip codes and is bordered by Broad Ripple, Kessler Boulevard, the White River, and the Canal. For decades the Warfleigh neighborhood was not recognized as its own entity. Neighboring communities as well as the city of Indianapolis considered it part of Broad Ripple. Many maps still incorporate Warfleigh into surrounding neighborhoods. In the past 20 years, there has been a slow and steady movement among several of the long-standing residents to establish Warfleigh as an independent neighborhood. In 2014, the second group of neighborhood volunteers formed what is now the current Warfleigh Neighborhood Association (WNA). They developed organizational structure such as bylaws and established the WNA as a 501C3. During the past eight years the WNA has worked diligently to create a united community; however, throughout the process, it has become evident that not everyone in the neighborhood actually realizes they live in Warfleigh. Not only do the residents of Warfleigh not know, but the surrounding neighborhoods, such as Broad Ripple, Meridian Kessler, Meridian Hills, Rocky Ripple or Arden do not know Warfleigh either. As a result the vice-president of the Warfleigh Neighborhood Association, Laura Rogers, reached out to one of the neighbors, Duane Rader who is a graphic

artist, to create a logo and tagline for our community. Through many iterations and neighborhood input, a new logo was created with a tagline of “Warfleigh – Between the Waters”. We presented the final logo at the annual meeting in 2019 and began a fundraising campaign to fund the signage. To date we have \$800 toward the sign fund – see support letter documents. Unfortunately, this project stalled for two years due to COVID. However fortunately over the past year, the WNA has doubled in the number of volunteers and community engagement is stronger than ever. We now have enough volunteers to create several subcommittees, including one for development. As the current chair of the committee, we are well positioned to successfully complete our signage project, given access to funds.

Significance: In the past few years, Warfleigh has witnessed an increase in crime. On the Crime grade map (<https://crimegrade.org/safest-places-in-indianapolis-in-metro/>) the abutting neighborhood, Broad Ripple Village, has a higher crime rate as compared to the adjacent neighborhoods and that increase carries over to the west and into the Warfleigh neighborhood – but not others. The concern surrounding crime is still growing as the crime data from the FBI - as of September 2021 - gives Indianapolis an overall F rating on crime (See figure 1 below).

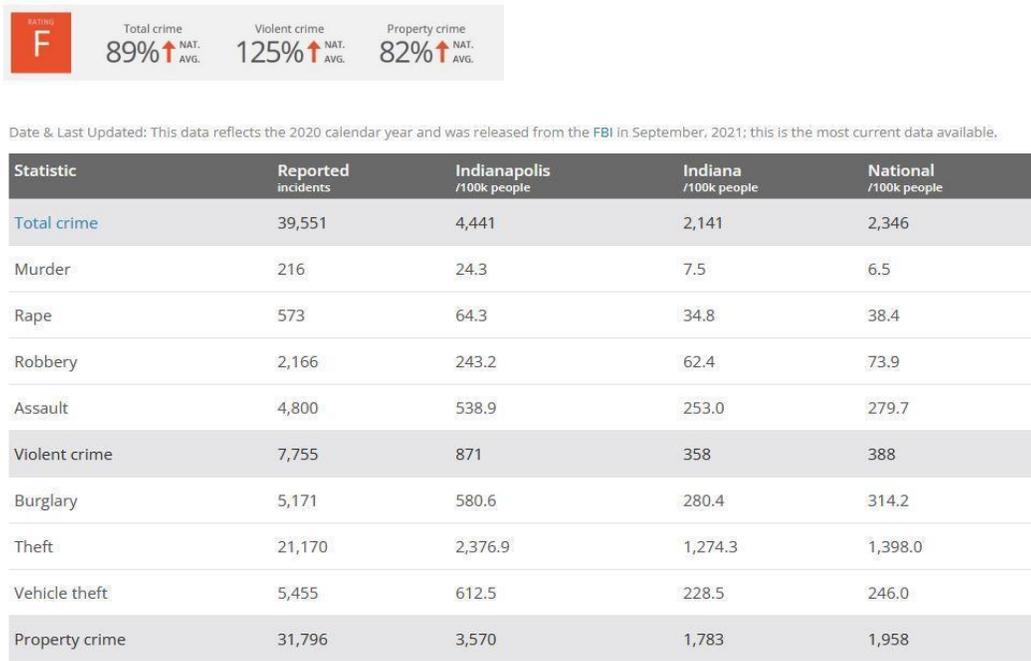


Figure 1. Indianapolis crime statistics and grade.

It is critical at this time to do everything we can as a neighborhood to build community identity and resident trust. A recent study in the journal *Criminology* (<https://onlinelibrary.wiley.com/doi/abs/10.1111/1745-9125.12101>) showed data that, although neighborhood volunteer organizations can help in reducing crime: the larger impact of crime reduction is correlated with the time the organization has been present in the neighborhood. The authors term this the “delayed impact scenario”. Specifically, they concluded that “*protective effects of organizations are typically not demonstrated until several years after being in the neighborhood, these patterns suggest a need for long-term investment strategies when examining organizations*”. The WNA has reached that critical time point – 14 years and counting. As mentioned previously, in the past year the WNA has experienced an increase in volunteers - from 6-9 on the board and from 1 to 11 on committees. We have the momentum and need to continue adding to it. The addition of the Neighborhood signs around the entryways is a significant and important start.

Plan: The goal is to have Reprographix sign company make six custom ornamental aluminum signs approximately 27” wide (including mounting bracket) by 24” tall by ¼” thick. For exact design and details see attachment titled sign design and details. Signs will be mounted to existing posts located at key entries into the

neighborhood. For exact locations see the attachment titled sign locations.

Timeline: Signs will be ready 10-12 weeks after order is placed and then installed within 4 weeks for a total time of 14-16 weeks.

How will the project engage neighborhood residents, organizations, and institutions? What collaborative partners will be part of the project and in what capacity? (750 words or less) The project has already initiated collaborations with residents through in-kind donations of their skills and expertise. Such as graphic design and web design. This project will engage neighborhood residents simply by making them aware that they live in Warfleigh. Awareness of the boundaries and for the Warfleigh Neighborhood Association could likely increase public meeting attendance, committee and Board participation and help create a better sense of community inside Warfleigh.

This project will engage adjacent organizations like BRVA and additional neighborhoods in a similar capacity - awareness. WNA has a long-standing, positive relationship with BRVA and wants to connect more with others, too. High tides lift all boats - water pun intended.

Finally, WNA could see this as a stepping stone to engage other institutions like the Holliday Park Foundation and partners like Citizens Energy. Warfleigh is nestled between the waters, and we see this project as the first of many to not only create awareness for our Association and residents, but to also leverage connectivity, beautification and infrastructure improvements

What results is this project will achieve and how will it be measured? (250 words or less) NOTE: See Appendix A for examples of measuring metrics.

- 20-50% increase in regular meeting attendance (from 10 to 12-15): Will measure with sign-in sheets
- 20-50% increase in dedicated neighborhood volunteers (from 10 to 12 -15): Will keep track of volunteers on a spreadsheet
- 20% increase in neighbors willing to get involved in the neighborhood: We have an email survey that the communications director sends out to the neighborhood asking for neighbors willing to get involved. The total number will be tracked from the survey onto a spreadsheet.
- Increase in the number of times the WNA is asked to be represented as an independent neighborhood by the city or other neighborhoods. In the past three years we have been asked 4 times. All requests will be logged in our google docs file.

Part V. Sustainability

How will the project maintain a sustainable impact of the engagement and partnership it created? (300

Part VI. Proposed Budget

words or less) The neighborhood association will build on the success of the project in this application and continue to develop new initiatives and projects. For example, in the past 3 months, the WNA created a block steward program, so now the neighborhood is divided into 10 sections each with its own block steward. For program information please go to Warfleigh.com. Each steward has already distributed flyers announcing who they are and letting residents know they belong to the Warfleigh neighborhood. On each flyer we included the art work for the signage. coming on our signs. As neighbors begin to associate the logo with their neighborhood, we anticipate a greater sense of community and ownership for our neighborhood. The WNA will continue to keep communication high among the residents by promoting



GE LOCATIONS / COLLEGE AVE.



66TH & COLLEGE



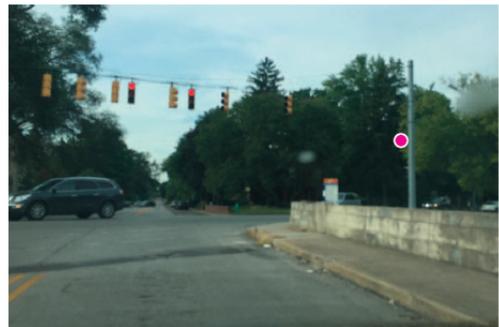
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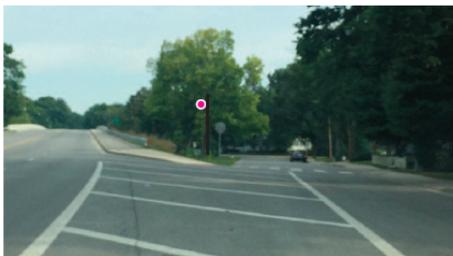
SIGNAGE LOCATIONS / OPTIONS



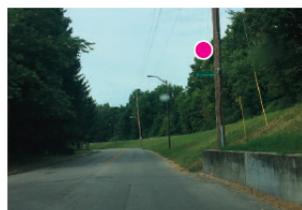
KESSLER



CENTRAL & WESTFIELD BLVD.



MERIDIAN



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